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Special Thanks Spotlight:

Magno Sound & Video

Magno Sound & Video, a New York-based company specializing in audio, video and film services, works closely with the Ad Council editing and encoding public service advertisements among various other projects. The Ad Council has enjoyed a longstanding relationship spanning 18 years with Magno and is thankful for their generous support.

According to Bob Friedman, President of Magno Sound & Video, "We are proud to work closely with The Advertising Council and contribute to their outstanding cause of bringing important social issues to the attention of the masses."

Throughout the last year, Magno generously contributed the labor required to edit the Ad Council's numerous September 11th crisis-related and White House-initiative PSAs. In addition, Magno supported the Ad Council's first bi-annual Seminar Series in 2000 by providing complimentary Ad Council tote bags to all participants.

Magno recently donated a studio session and editing services to the Ad Council to record audio for the organization's 60th anniversary Internet Flash presentation. The presentation, which features a voiceover by Ad Council President & CEO Peggy Conlon, will eventually be featured on Adcouncil.org.



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